

**TOWN OF WHITESTOWN, INDIANA
RESOLUTION NO. 2017-27**

**A RESOLUTION CONCERNING THE NEED FOR ALTERNATIVE
POSTAL ADDRESS DESIGNATIONS FOR LOCATIONS WITHIN THE
TOWN OF WHITESTOWN, INDIANA**

WHEREAS, the Town of Whitestown ("Whitestown" or "Town") is and has been the fastest growing community in the State of Indiana for over seven (7) years; and

WHEREAS, not only has the Town's population grown by nearly 275% since 2010, according to a special census conducted by the US Census Bureau as of 2016, but new businesses, industries, and neighborhoods are being added within Whitestown on a weekly basis; and

WHEREAS, Whitestown's rapid growth is expected to continue for the foreseeable future within the Town's current boundaries, a map of which is attached hereto as Exhibit A; and

WHEREAS, Whitestown is a thriving and distinctive community with a diverse population, comprehensive local governmental services, and unique interests with an independent unified future; and

WHEREAS, despite Whitestown's unprecedented growth and unique identity, there remain at least four (4) separate United States Postal Service ("USPS") ZIP Codes and corresponding city designations assigned within the corporate boundaries of the Town, to wit: 46075 (Whitestown), 46052 (Lebanon), 46077 (Zionsville), and 46112 (Brownsburg); and

WHEREAS, the current ZIP Code boundaries, a map of which is attached hereto as Exhibit B, bear no relationship to the actual boundaries of these different communities, and in some cases include islands of one or more ZIP Codes located within another ZIP Code; and

WHEREAS, the city name designations assigned to the current ZIP Codes have caused confusion over the location of businesses that are located within Whitestown; and

WHEREAS, the confusion caused by inaccurate city designations assigned to the current ZIP Codes for Whitestown negatively impacts Whitestown business and services, including but not limited to Whitestown businesses improperly charging and collecting food and beverage taxes for other communities, due to wrongly believing they are located within another community based on their mailing address (Whitestown does not have a local food and beverage tax, while other neighboring communities do impose the tax but can only do so within their boundaries); and

WHEREAS, the mailing address designations have further caused confusion for other local governments and state governmental entities; and

WHEREAS, the Whitestown Town Council desires to find a solution to these mailing address issues, both for the Town and USPS, that is not overly burdensome on the Town's residents and businesses and can be implemented in a timely manner; and

WHEREAS, USPS guidance provides an alternative that would allow – but not require – USPS customers to use an alternative city name in the last line of their address while not changing the ZIP Code; and

WHEREAS, this alternative solution would not involve changing USPS delivery structure at this time, but would allow Whitestown businesses (commercial, industrial, and retail) and new residential to use either Whitestown or the current city designation as the city name in mailing addresses, meaning that letters addressed to:

6650 Whitestown Parkway
Whitestown, Indiana 46077

-or-

6650 Whitestown Parkway
Zionsville, Indiana 46077

would both be delivered to the same location; and

WHEREAS, while some businesses may already use a city designation in their mailing address based upon Whitestown’s actual corporate boundaries, the Congressional Research Service advised in a 2006 Report for Congress that constituents should not simply substitute their preferred city name before the ZIP Code in an address line without receiving USPS permission to do so; and

WHEREAS, allowing the alternative Whitestown city designation in the mailing address will help address issues outlined above; and

WHEREAS, some residents have expressed concerns about changing zip codes and a preference for continuing to use their existing zip code and city designation; and

WHEREAS, to be clear, the Town is not requesting any change in the Town’s boundaries (or the boundaries of other local government entities such as school districts, which are not related to zip code city designations), and is not requesting that any residential property be required to change their zip code or current city designation; and

WHEREAS, the Town seeks to allow those businesses and entities that desire to be recognized as a Whitestown address the option to do so.

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Whitestown, Indiana:

1. The Town hereby declares its desire to and officially requests that the USPS grant permission and formally authorize businesses (commercial, industrial, and retail) and new residential located with the Town of Whitestown’s corporate boundaries to use

"Whitestown" as an alternative city name in the last line of their address, regardless of whether the Whitestown located property is within the ZIP Code boundary for 46075, 46052, 46077, or 46112.

2. The Town Manager is hereby authorized and directed to do all acts necessary to communicate with the USPS and administer this resolution, and pursue all processes and remedies connected thereto.

PASSED AND ADOPTED BY THE WHITESTOWN, INDIANA TOWN COUNCIL
THIS _____ DAY OF _____, 2017.

THE TOWN COUNCIL OF THE
TOWN OF WHITESTOWN, INDIANA

YAY/NAY

_____	_____
Eric Miller, President	—

_____	_____
Susan Austin, Vice-President	—

_____	_____
Kevin Russell	—

ATTEST:

_____	_____
Clinton Bohm	—

Matt Sumner, Clerk-Treasurer
Town of Whitestown, Indiana

_____	_____
Jeffrey Wishek	—



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